

Inhale, Explore Spring in Bordeaux!

Bordeaux is a truly 360° city. A panoramic destination that surprises, amazes and captivates thanks to its vineyards, its architecture and its cuisine, as well as its cool attitude and sweet way of life. A city that awakens all the senses, while giving meaning to your journey!

Because our destination strives every day towards a more virtuous tourism.

New cultural, gourmet and responsible additions: ever the effervescent city, Bordeaux presents its most colourful agenda for 2025!

Cultural melting pot



It's all happening in Bordeaux! Located within the Bordeaux Submarine Base, the **Bassins de Lumières** digital art centre offers an immersive exhibition dedicated to the Egyptian Pharaohs.

The **Cité du Vin**, a real unmissable in Bordeaux, can be visited all year long. Until 2 November, the **Via Sensoria** route presents a complementary experience all about tasting, dreamt up as a one-hour sensory break blending artistic offerings and drinks pairings, adapted to the season.

In May, two cultural flagships will reopen their doors after extensive renovation works. At the **National Customs Museum**, a new exhibition layout adapted to the site of the former Hôtel des Fermes du Roi will allow the public to learn more about the history of customs. The **Aquitaine Museum**, a real must-visit to learn more about the city and region's history, will celebrate its reopening with the *'Le monde d'après. 1944-1954. Des lendemains qui chantent ?'* exhibition. This exhibition will focus on the post-war years, through the daily lives of the men, women and children who lived in Bordeaux and Aquitaine.

From 3 to 18 May, the free, travelling *'Banksy modeste collection'* exhibition will take over the walls of the **Cité Bleue**, at the heart of the Bacalan district.

This summer, **Cap Sciences** knocks it out of the park with a world premiere: the wonders of the Lascaux cave will take over the site from 14 June to 31 August, before setting off for a world tour.

New in the kingdom of Morpheus

Chic, classic or unusual: an overview of our new hotels and accommodation! With its decor inspired by Morocco, Bali and Mexico, **Bome Hotel** and its 9 rooms – opening in spring – put the emphasis on an exotic change of scenery, with a hidden gem: a plant-covered patio with pond. It's in the booming Euratlantique district that the **Le 56** hotel threw open its doors at the start of the year, authentically combining the spirit of Bordeaux with contemporary comfort.

The Le Saint James hotel – located on the heights of Bouliac, nicknamed 'the balcony of Bordeaux' – will soon celebrate its grand reopening, alongside its Michelin-starred restaurant and cooking school.



Following the recent openings of FirstName, with its 'feel food' spirit, and the artistic Marty Hotel, the Mériadeck neighbourhood will welcome a 100-room **Hampton Hilton** this summer, equipped with 600 m² rooftop terrace.

The capital of oenogastronomy

In Bordeaux, we make eating and drinking well a priority! Our vibrant culinary offering comes to life around lively markets, creative restaurants and establishments that cherish local produce. Discover a cosy, muted atmosphere at the **Boudoir de Léa**, the new establishment from Intercontinental Bordeaux, in which to savour sweet and savoury delights, dreamt up by the pastry chef of the Pressoir d'Argent**. At the friendly **Néo** bistro, enjoy a relaxed and festive atmosphere at the heart of Vieux-Bordeaux. At **Vivants**, the duo of Bordeaux chefs Tanguy Laviale and Maxime Rosselin present bistro-style fine dining in an establishment with capacity for around 40 guests, putting local products in the spotlight. **Le Chapon Fin** – a real Bordeaux institution – celebrates its 200th birthday this year! Step inside to experience this eatery's eternal youth, brought to life by recent renovation works and the arrival of a new chef in late 2023. **Amicis** opened its doors in the heart of the city centre, and has just secured its first Michelin star. The **L'Atelier des Citernes** food market, located near the station, has just celebrated its first birthday. This site brings together 900 m² of culinary stalls and community spaces associated with art and cuisine.

This gastronomy offers up some perfect pairings for the diverse range of Bordeaux wines to be enjoyed in our restaurants, or **in the vineyards for a moment of sharing with the men and women of wine**. Treetop tastings, private meals, bike rides and escape games at the castle: discover a palette of oenotourism experiences as varied as the wines of Bordeaux themselves!

The event of 2025: Bordeaux Fête le Vin, from 19 to 22 June 2025

Each June, Bordeaux welcomes the Bordeaux Fête le Vin wine festival, a **popular, festive and committed event** which takes place over four days, immersing visitors in a programme of tastings, exchanges with the men and women behind our wines, and activities for all audiences. From 19 to 22 June, visitors will be invited to stroll along the Pavilions set up on the quays of the Garonne for some lively and delicious stopovers, meeting winemakers and merchants representing the 80 appellations of Bordeaux and Nouvelle-Aquitaine. All rounded off with cultural and musical entertainment, local catering, a night-time drone show and beautiful sailing boats open to visitors for this 2025 vintage!

www.bordeaux-fete-le-vin.com/



A new, virtuous addition: a new distinction recognising sustainable commitments

Hotels, restaurants, museums, shops, winemaking castles, events venues and more. Nearly 250 Bordeaux tourist actors have been awarded certification or a label recognising their actions for the environment, often paired with inclusion and accessibility efforts. Because it can be difficult to wade through this jungle of labels, Bordeaux Tourism has created the '**Bordeaux, partenaire éco-certifié**' (Bordeaux Eco-Certified Partner) label, bringing together all these facilities under a single distinction. Its goal? To make it easier for locals and visitors alike to recognise committed establishments, now easily identifiable thanks to a sticker and references on the Bordeaux Tourisme website.

