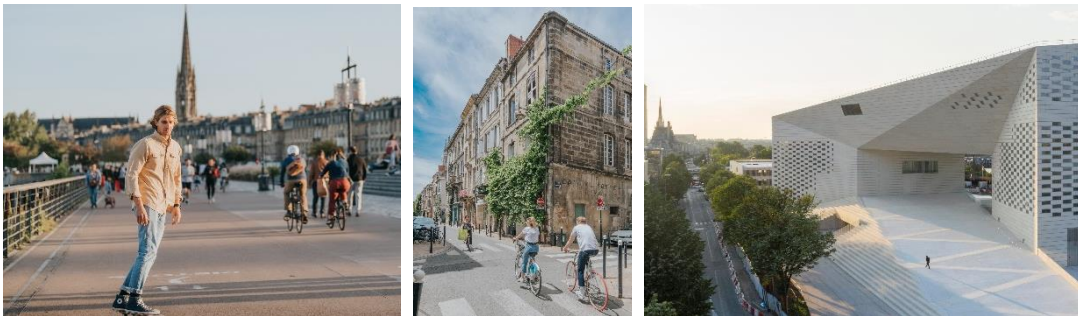


BORDEAUX IN 2022 !

A historic city famous for its beautiful stone façades and fine wines, Bordeaux also attracts visitors with its dynamic urban environment, its gastronomy and vibrant cultural life. A destination where a gentler way of life and eco-responsibility permeates every facet of the city. Far from resting on its laurels, Bordeaux, which has just been named *European capital of smart tourism 2022*, is constantly renewing itself and brims with a benign energy that delights inhabitants and visitors alike. With a lively schedule all year long!



Nicolas Duffaure / Laurian Ghnitou

New exhibitions at les Bassins de Lumières, the largest digital art centre in the world

This amazing new venue is devoted to immersive digital exhibitions, consisting of sound and visual projections inside a former World War II German submarine base. Until January 2023 visitors could contemplate 2 exhibitions: a long programme, *Venice, La Serenissima*. Who better to take us down the Grand Canal, past Saint Mark's Basilica and under the Rialto Bridge than Tintoretto or Veronese? The exhibition is an exceptional journey through Venice via its greatest painters, and it also celebrates the Venice Film Festival using photographs of emblematic actresses from the Italian neorealism movement. The short exhibition is dedicated to Joaquin Sorolla, painter from the early 20th century. www.bassins-lumieres.com/en

Picasso, guest of honour at the Cité du Vin

The Cité du Vin is a unique cultural place dedicated to wine cultures in the world. It is creating the unmissable event of spring 2022 in Bordeaux, devoting a major exhibition to one of the most important artists of the 20th century: Pablo Picasso. Running from 15 April to 28 August, *Picasso, the effervescence of shapes* explores the place of wine and popular spirits in the work of Picasso, through a wide variety of media (paintings, drawings, ceramics, films, etc.). www.laciteduvin.com/en

Bordeaux Fête le Vin: ask for the program!

Bordeaux Fête le Vin is back, better than ever. The festival is returning in style with popular features from past years and some great new ones. Enjoy the **iconic riverside wine trail** with winegrowers and merchants offering tastings of wines from Bordeaux and the Nouvelle-Aquitaine region for four days from **23 to 26 June**. As usual, a delicious, varied range of food will be available in an open-air setting contributing to the convivial atmosphere. The emphasis will be on local products, and wines from organic vineyards and vineyards with environmentally-friendly certification. Numerous initiatives will be implemented to ensure that the festival is a **sustainable event**. The festival will be launched **from**

BORDEAUX IN 2022 !

16 June in the city's restaurants and wine stores, and with musical events. The region's winegrowers and producers will also be present offering tastings at various outdoor venues. Finally, as the history of Bordeaux's wines is inseparable from its role as port, some magnificent tall ships will be docking along the riverfront during the festival. Describe Bordeaux Fête le Vin in a few words? **Conviviality, sharing, and respect for the environment.** www.bordeaux-fete-le-vin.com/

For the food lovers

The city of a thousand restaurants continues to offer new ideas and new venues. From temples of gastronomy to trendy new restaurants, vegetarian cuisine, food courts, and outdoor terraces where you can enjoy tapas with a glass of wine. The art of enjoying the good things in life is actively cultivated in Bordeaux! A look at what's new: starred chef Vivien Durand has opened a new place in the Saint-Michel district: **Gauta**. Chef Jérôme Billot's second restaurant **Ginette** is dedicated to the rediscovery of traditional French cuisine. In Chartrons, French chef **Philippe Etchebest** has opened a second Maison Nouvelle. Dedicated to gastronomy and chocolate, the trendy new **Ganache** has two floors, with very chic designer décor, So Instagram! **Blue Velvet** is an all-day brunch lover's paradise. The boutique-restaurant **Comptoir de Caviar de Neuvic** serves dishes based on local caviar produced in the Dordogne (which has just launched an organic range, the first in France). A newcomer to the Gambetta district, **Zephirine** follows the concept of an urban inn, with two-time Michelin-starred chef Romain Corbière at the helm.

Accommodation: what's new

A veritable symphony of hotel openings has been taking place in Bordeaux recently. Completely renovated, the historic building of the former Bordeaux Institute of Zoology has been transformed into a delightful 4* hotel with 40 rooms: the **Hotel Zoologie**, with a spa, bar, restaurant and a vast, lush garden. Near Quinconces, the 5* **Villas Foch** has 20 rooms of a highly authentic character, thanks to numerous period features. **Maison Pavlov** offers luxurious accommodation in a beautiful chartreuse with 8 rooms and suites. Opposite the Cité du Vin, the Marriott group is building two hotels: a 3* **Moxy** whose decoration pays tribute to the district's industrial past, and a 4* **Renaissance** hotel with 150 rooms accessed via spectacular former industrial silos. Bonus: a swimming pool and a restaurant with a panoramic view of the entire area. Close to the train station, the **Meininger hotel**, is part of the "Accueil Vélo" ("Cyclists Welcome") network, and is halfway between a hotel and a youth hostel, with colourful, pop-art décor.

** This year, Bordeaux has been awarded as European Capital of Smart Tourism. The prize rewards the city for its exemplary achievements in terms of tourism in 4 different categories: accessibility, sustainability, digitalisation and cultural heritage and creativity. This prize is a European Union initiative which aims to create a network of attractive and smart European cities that share good practices all together, to build a more virtuous tourism.*

**BORDEAUX 2022**

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