



June 22-25th 2023

Bordeaux

Wine

Festival

And from 15th to 18th June

take part in the Avant-Premières
across the city!

www.bordeaux-fete-le-vin.com

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Editorial

Bordeaux Fête le Vin, otherwise known as the Bordeaux Wine Festival, brings the whole city of Bordeaux to life. Throughout the years, this unmissable event for wine lovers and novices alike has continued to offer new tasting and discovery experiences. This popular event strives to promote Bordeaux as a destination through its wines - notably organic and environmentally conscious wines-, its local, artisanal produce and its heritage. With its emphasis on conviviality, shared experiences and human aspects, this 2023 edition promises to be a fine vintage.

Take part in Bordeaux Fête le Vin to meet passionate stakeholders: winemakers, merchants and restaurant owners.

Take part in Bordeaux Fête le Vin to enjoy a real village fête atmosphere, full of delights for epicureans.

Take part in Bordeaux Fête le Vin to explore and enjoy the fruit of the know-how that has made the name of Bordeaux and Nouvelle-Aquitaine.

Take part in Bordeaux Fête le Vin to marvel at 400 drones, performing two technological balletic shows over the River Garonne.

In the appellation villages, at the wine school (L'Ecole du Vin de Bordeaux) pavilion, onboard a boat, in restaurants, cellars and cultural spaces... the many different facets of Bordeaux Fête le Vin 2023 ensure that there is something for everyone! In alignment with Bordeaux's move to practise sustainable tourism and large-scale events, the Bordeaux Wine Festival has implemented the same environmentally responsible and humane strategy that earned the festival ISO 20121 certification in 2021.

Taste, meet, savour, marvel... welcome to Bordeaux Fête le Vin!

Bordeaux wine festival

Welcome to Bordeaux Fête le Vin

Bordeaux Fête le Vin is an open air event that invites participants to roam and discover at the appellation stands, ships, gastronomical villages, walk-through exhibitions, as well as with numerous activities along the quays and elsewhere: all joined together by the central theme of wine, in all its forms!

Bordeaux Fête le Vin is the reference wine tourism festival across the world:

- A village of appellations running for 1km along the quays
- 1200 wine producers and merchants
- 80 wine appellations
- Food spaces serving regional dishes and produce
- Partner restaurants and cellars participating across the city
- Concerts and wine tasting in the city and on the quays.

Taste together, learn while enjoying yourself, taste local produce, feel a rush of excitement, be amazed... and so much more!



Bordeaux Fête le Vin is organised by Le Bureau des Grands Événements, part of L'Office du Tourisme et des Congrès de Bordeaux Métropole (Bordeaux Tourist Office), and by Le Conseil Interprofessionnel du Vin de Bordeaux (the Bordeaux Wine Council).

A festival that reinvents itself every year

More prestige shared across the city

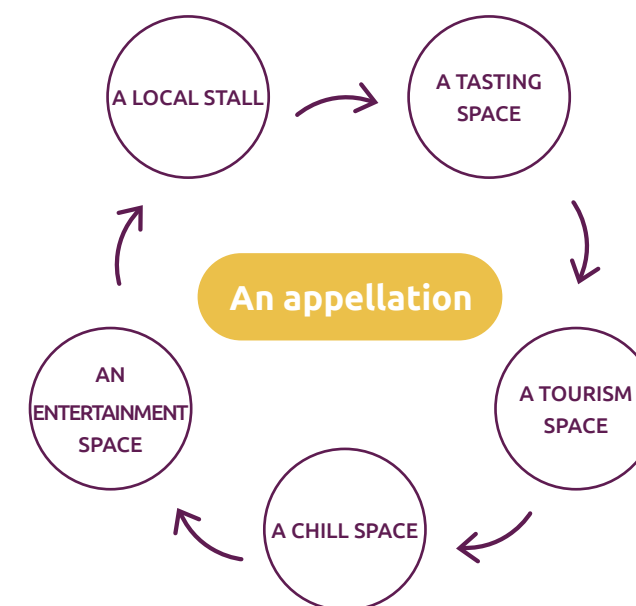
In highlighting those responsible for making wine, Bordeaux Fête le Vin presents the city under a different light, through the multidisciplinary nature of jobs in the wine and restaurant industry. This edition will have an even stronger presence all over the conurbation, notably through the Avant-Première events. New parts of the Bordeaux urban zone are organising concert-tastings, more wine cellars and restaurants are joining the adventure, with even more surprises and opportunities for discovery in store.

Even more conviviality

Encounters with wine professionals are, once again, at the Bordeaux Wine Festival's heart; visitors meet local residents, participants meet winemakers, merchants, restaurateurs and producers, who all come together to make each edition special. They help emphasise the resolutely human aspect of wine, and the city itself.

... and environmental and social commitments!

Bordeaux Fête le Vin acts to shore up the environmental and social pillars of sustainable development through many commitments, set out in this document. This year's edition aims to include everyone and ensure that the world of wine is accessible to all. The Bordeaux Wine Festival's organisation is also more environmentally responsible and humane, as evidenced by its ISO 20121 certification, awarded to sustainable events.



Bordeaux Fête le Vin is headquartered in a pleasant purpose-built village. On the quays, spaces are created to enjoy some special moments with family and friends. Between tastings, exploration and roaming, relaxation is encouraged by the presence of seating areas, tables, deck chairs... In the shade or under the trees, they can be found throughout the site.

Our commitments:

- Create thoughtful scenography
- Use raw and organically sourced material
- Install a large bike storage area
- Deploy a "green brigade" to make visitors aware of sustainable development and sorting waste
- Sort waste and compost

Bordeaux Fête le Vin: Les Avant- Premières

*From 15th to 18th June,
all over the city*



Enjoy the Bordeaux Wine Festival across the conurbation

As a foretaste of the main festival, the Avant-Premières events are taking place from 15th to 18th June. Discover wines and local produce in partner restaurants, listen to music while tasting in cultural and outdoor spaces... Bordeaux Fête le Vin shines a light on restaurants and actors in the wine industry!

Organised in partnership with the UMIH 33 union and certified organic wine producers, these events present their savoir-faire and foster exchanges.

Try your luck!

To promote the Bordeaux Wine Festival on the Garonne waterfront, this competition gives participants the chance to win discounts, Tasting Passes, and even three one-night stays on a wine estate: a treat for wine lovers and novices alike. To take part, all you have to do is buy Bordeaux wines or Nouvelle-Aquitaine produce in the Bordeaux Fête le Vin partner restaurants.



Prizes on offer:

200 Tasting Passes for the 2023 edition of Bordeaux Fête le Vin
3 one-night stays for two: breakfast, cellar tour and tasting included
 Château Toulouse Lautrec / Château Giscours / Château Sigalas Rabaud
More than 14,000 €5 discounts on the purchase of a Tasting Pass

Bordeaux Fête le Vin in the city's restaurants

Over sixty restaurants in the Bordeaux metropolitan zone are putting on activities and entertainment to promote the wines of Bordeaux and the surrounding region, as well as local produce. Find out more on the Bordeaux Fête le Vin interactive map: <https://www.bordeaux-fete-le-vin.com/carte-interactive.html>

- | | |
|--|--|
| Le Métropolitain / Bordeaux | Au Roi Carotte / Bordeaux |
| O sens 60 / Bègles | Baron Moleskine / Blanquefort |
| La maison du café / Bordeaux | Le Bordeaux / Bordeaux |
| Le Petit Marché d'Ornano / Bordeaux | Lecafé Saint-Aubin / Saint-Médard-en-Jalles |
| Bistro Tutiac / Bordeaux | Le café Rostand / Le Haillan |
| Le Cohé / Pessac | Traiteur Rousseau / Le Bouscat |
| Au Comté d'Ornon Restaurant / Gradignan | Les Récoltants / Bordeaux |
| Boco / Bordeaux | Le Jardin Pêcheur / Bordeaux |
| Etche Ona / Bègles | La Librairie Krazy Kat / Bordeaux |
| Live restaurant / Bruges | Le café Maritime / Bordeaux |
| Les Décantés / Bordeaux | Levain Le Vin / Bordeaux |
| Hôtel de Sèze - Restaurant le Comptoir de Sèze / Bordeaux | La Triche / Gradignan |
| Les gourmandises de l'ours / Saint-Aubin-de-Médoc | Satine et Bodandy / Bordeaux |
| Les Fromages de Manon / Talence | Le Xaintraillles / Bordeaux |
| restaurant Cyusha / Bordeaux | Brasserie Le 1925 / Bordeaux |
| La Table du Fret / Bruges | Échoppe de la lune / Bordeaux |
| Au Family / Bordeaux | Le Chien de Pavlov / Bordeaux |
| Pomme cactus / Blanquefort | Maison Pavlov / Bordeaux |
| Ganache / Bordeaux | Bistrot l'Autrement / Bordeaux |
| Les Bateaux Bordelais / Bordeaux | Brasserie L'Aidyl / Bruges |
| Café de l'Horloge / Talence | French House / Bordeaux |
| Brasserie Bordelaise / Bordeaux | Le Cromagnon / Bordeaux |
| Les frangins / Saint-Médard-en-Jalles | RestÔ&Cie / Bègles |
| Familia - Brasserie des Halles / Bordeaux | Le Bib'strot / Cenon |
| Puy Paulin / Bordeaux | l'Orthé / Bassens |
| ComplanTerra / Bordeaux | Le magasin général / Bordeaux |
| | Les chantiers de la Garonne / Bordeaux |
| | La Belle Saison / Bordeaux |

Their commitments:

- Stock at least 50% of Bordeaux wine in their establishment (all of the AOCs located in Gironde)
- Serve seasonal produce from Nouvelle-Aquitaine
- Respect legal accessibility requirements (they must have disabled access or proof of dispensation for accessibility rules)
- Have adopted a concrete environmentally responsible approach.



Concert-tastings

Bordeaux Fête le Vin is taking up residence in a number of cultural and outdoor spaces all over the city in events that combine tasting and music. At each event, winemakers who produce organic wine with a commitment to the environment will be present, ready to share the fruit of their labours with all present! To see the full programme, head to our partners' websites and bordeaux-fete-le-vin.com

Thursday 15th June

Saint-Médard-en-Jalles, Le Jardin Secret, La Scène Nationale Carré-Colonnes

7pm, concert by Les Autres

In a truly natural setting, Le Jardin Secret invites visitors to enjoy a tasting session as the group Les Autres perform, with food trucks as a dining option.

Bordeaux, Rock School Barbey

7pm, concert by Lumer

In the presence of chefs and wine producers, Rock School Barbey lives up to its name by inviting visitors to a concert by Lumer.

Book at rockschool-barbey.com

Bègles, Le ChapitÔ

6pm, concert by Ondes & Alé Kali

ChapitÔ is an atypical, convivial place located in the Terres Neuves neighbourhood; it promises to be a pleasant get-together, with tastings and a concert by Ondes & Alé Kali.

Friday 16th June

Cenon, Parc du Cypressat

6.30pm, concert by Maniolya

As part of the Fête du Cypressat festival, visitors will have the pleasure of discovering the diversity found in Bordeaux wines to a musical backdrop - in particular, a concert by Maniolya - as well as games and fun activities.

Gradignan, Prieuré de Cayac

8pm, concert by Five in the Mood

Le Prieuré de Cayac has hosted pilgrims for centuries, but this evening will be hosting a concert-tasting event with the jazz group Five in the Mood.

Pessac, Pôle Culturel de Camponac

Park side, 7pm, concert by Flora Estel

In the shade of the age old trees of Parc de Camponac, taste wine while listening to Flora Estel's swing music.

Book at billetterie.pessac.fr



Saturday 17th June

Lormont, Villa Valmont

Maison des Écritures et des Paysages, behind Château des Iris, 7pm, concert by New Orleans

In a bucolic setting, visitors succumb to temptation: tastings of Bordeaux and Nouvelle-Aquitaine wines, with the jazz of New Orleans in the background.

Our commitments:

- Create partnerships with wine producers and merchants who are active in the Bordeaux region, environmentally conscious and practise organic agriculture
- Create an organic wine pathway that allows the public to identify them more easily.

Bordeaux Fête le Vin: Les Avant-Premières

Wine-themed activities all over the region

Alongside this prelude to Bordeaux Fête le Vin, a number of events are taking place as a teaser for the festival: evenings in wine shops, wine-themed walks and chateau open days.



Bordeaux Fête le Vin in Gironde wine shops

From 15th to 25th June

Bordeaux Fête le Vin is also taking place in wine shops all over Gironde! From 15th June, the Bordeaux Wine Festival will be celebrated in more than 50 wine shops across the region. Red, White, Rosé, Sweet Whites and Bordeaux's sparkling Crémant de Bordeaux... Every type of Bordeaux wine will be present.

It's an opportunity to (re)discover their selection of "Vins de Bordeaux" and meet Bordeaux-based winegrowers and merchants who passionately tell the story behind each bottle of wine!

The list of participating wine shops, the interactive map, as well as the workshops, activities and meet-and-greets are all available at www.bordeaux-fete-le-vin.com

Au gré des vins / Andernos
 Au Vint'age / Audenge
 Badie / Bordeaux
 Bordeaux Bulles / Bordeaux
 Bouscat Bulles / Le Bouscat
 Cash Vin-Artigues / Artigues-près-Bordeaux
 Cash Vin - Biganos / Biganos
 Cash Vin - La Teste / La Teste de Buch
 Cash Vin - Libourne / Libourne
 Cash Vin - Mérignac Centre / Mérignac
 Cash Vin - Pian Medoc / Le Pian Medoc
 Cash Vin Mérignac Phare / Merignac
 Cavavin Arcachon / Arcachon
 Cave 45 / Le Haillan
 Cave Arno / Le Taillan-Medoc
 Cave Briaud / Bordeaux
 Cave de l'Alouette / Pessac
 Cave de la Gironde / Bordeaux
 Cave de Noailles / Saint Médard en Jalles
 Cave de Salles / Salles
 Cave HM Group / Bordeaux
 Cave Saint Seurin / Bordeaux
 Caviste Conseil / Gujan-Mestras
 Chai des Chartrons / Bordeaux
 Château Pape Clément -
 Boutique Les Clés du Vin / Pessac
 Cousin & Compagnie / Bordeaux
 Dock Du Vin Artigues / Bordeaux
 Dock du Vin La Teste / La Teste de Buch
 Dock du Vin Saint Médard / Saint Médard en Jalles
 Esprit Liquide Store / Bordeaux
 Etablissement Lauret / Saint-Emilion
 L'Amour du Vin / Gradignan
 L'Ampélo / Bordeaux
 L'Echoppe Des Vins / Le Bouscat
 L'Entrecœur- La Cave / Preignac
 L'Épicerie 56 / Bordeaux
 L'Esprit des Vins / Léognan

L'Intendant "Grands Vins de Bordeaux" / Bordeaux
 La Bouteille à la plage / Arès
 La Cave à Camille - Frida Kaf'É / St André de Cubzac
 La Cave des Capucins / Bordeaux
 La Cave des Darons / Bordeaux
 La Cave du Bouscat / Le Bouscat
 La cave du musée du Vin et du Négoce / Bordeaux
 La cave du vigneron en herbe / Bordeaux
 La Crypte Du Vin / Bordeaux
 La CUV Saint Michel / Bordeaux
 La CUV Saint-Seurin / Bordeaux
 La CUV Talence / Talence
 La Halle des Vins / Arsac
 La Vinothèque / Bordeaux
 Le Clos des Remparts / Bordeaux
 Le Cycle du Vin / Bordeaux
 Le Domaine du Vin / Bordeaux
 Le Pied à Terre / Bordeaux
 Le Sobre Chartrons / Bordeaux
 Les Maîtres du Vin / Saint Médard en Jalles
 Ma Petite Cave / Mérignac
 Maison Laborde / Petit Piquey
 Maison Lejeune / Bordeaux
 Max Bordeaux Wine Gallery & Cellar / Bordeaux
 MONDOWINE / Bordeaux
 Pépin & Pépité / Villenave-d'Ornon
 Plaisirs du Vin - La Teste / La Teste de Buch
 Raisin & Bulles / Bordeaux
 SuperGraal / Bordeaux
 Vin Sens / Bègles
 Vine 45 / Ambares et Lagrave
 Vins et Terroir / Arcachon
 Wine Corner / Bordeaux
 Wine More Time / Bordeaux

Wine walks

Walk and learn more about the world of wine: the programme features three walks that are open to the public.

17th June, starting at Château du Taillan

The Dame Blanche Garden Party

From 2pm to 6.30pm, 7 years old and over

A pastoral afternoon at Château du Taillan to celebrate 5 years of our local website, Un Air de Bordeaux.

Between vines and cellars, the programme includes:

- A theatrical walk on the trail of the White Lady (La Dame Blanche) and her fascinating legend
- DJ set by Total Heaven, the iconic record shop by Place de la Victoire
- Visit the vaulted underground cellars, a nationally listed French historical monument.
- Tastings accompanied by cheese and charcuterie
- Snacks and games for budding young winegrowers

Free, prior registration required (maximum capacity of 50 pax.):

contact@unairdebordeaux.fr

18th June in Bassens

A magical walk on the GR Métropolitain trail

From 2pm to 6pm

The “enchanted walk” begins at Place de la Commune de Paris in Bassens, where you’ll find one of the conurbation’s largest markets.

The programme includes:

- Explore Domaine de Beauval and the Éolienne Bollée wind turbine
- A concert during the visit
- A visit to Château Muscadet, followed by a tasting
- A walk set out by the local hiking committee (CDRP33).

Free, prior registration required, write to the following email address:

gr@bordeaux-metropole.fr
(subject to availability)

A walk exploring the traces of wine in the city

Bordeaux Fête le Vin is also an opportunity to go “In the footsteps of wine in Bordeaux” through a guided tour between the Quinconces and the Chartrons district. Sculpted details, cobbled streets, trellised vines... If wine has shaped our town, its winegrower soul does not impose itself on the walker but suggests itself. This paradox is only an appearance! Behind the discreet and measured elegance of the architecture of its districts, there are implicit allusions to the wonderful world of wine! By following this route and its crossroads, it’s a whole universe that will satisfy your thirst... for curiosity!

‘Traces of wine in the city: a walk’ is available as a guided tour, and will be setting off from the Tourist Office at 11am. on Saturday 17th June and Sunday 18th June. Lasts 2 hours.

Price €12 - Concessions €9

On sale at visiter-bordeaux.com and at the Tourist Office

Les Estivales de Pessac Léognan

On 17th and 18th June, from 10am to 7pm, 26 châteaux from the Pessac-Léognan appellation are to host their summer open days. The programme includes tours, tastings, activities and a rustic lunch on the Saturday!

<https://www.pessac-leognan.com/les-estivales-de-pessac-leognan-2023/>

Good Wines Only

On 21st June, the festival ‘Good Wines Only’ is shining a light on Cru Bourgeois wines from the Médoc. Naturally, in line with the national music celebration day, “Fête de la Musique”, there will be a melodic backdrop to your wine tasting. There will be DJs at the open air bar La Belle Saison, as well as a host of properties. They will tell the story of this collection of wines, from how they receive Cru Bourgeois classification to their diverse characteristics, while explaining how they work towards sustainable and responsible wine production.

74 Quai des Queyries, from 6pm to 11pm

Do you speak the language of wine?

Organised by the ISVV and the cluster Inno’vin, 22nd June, 4pm to 7pm, Hôtel de Ville de Bordeaux.

How do you talk about wine without losing the consumer’s interest? Should we popularise the language of wine tasting? For whom and to what end?

This event will create a dialogue between professionals from the industry and consumers about the vocabulary used to describe wines.

With Stéphanie Marchand-Marion, an oenology professor at UMR OEno, Institut des Sciences de la Vigne et du Vin, Université de Bordeaux and Laurent Gautier, a professor of applied linguistics at L’Université de Bourgogne, the head of Le Centre Interlangues TIL research lab and vice president of promoting research. Talks will be followed by a round table discussion.

Open to the public, registration required:

<https://innovin.fr/seminaire-vins-consommateurs-9/>



Tasting together

*From 22nd to 25th June 2023
Along the Garonne quayside*



Tasting together

A walk filled with flavour



Bordeaux Fête le Vin is an opportunity to (re) discover the diversity found in the wines of Bordeaux and Nouvelle-Aquitaine.

For lovers of wine, epicureans and the curious-minded, tastings are available at the appellation stands. The tastings are led by the men and women closest to the industry.

From 22nd to 25th June, more than 1200 wine-growers and merchants representing 80 Bordeaux and Nouvelle-Aquitaine appellations will be present and happy to share their knowledge about the production of wine while visitors taste.

To ensure the survival of the wine sector, Bordeaux's vineyards are making commitments and modifying their practices. Today, 75% of the region's vineyards earn certification for their environmental approach.



Our commitments:

- Displaying labels environmental qualifications and responsible actions by winegrowers and the sector
- Promoting the use of corks with the association Agir contre le cancer
- For the first time: treating and returning glass bottles used by L'École du Vin de Bordeaux (the Bordeaux Wine School) to circulation.

Tasting together

The Appellation Stands

From 22nd June, the Garonne quayside will be transformed into an “appellation village”: a promenade for tasting, meeting people and relaxing.

Its 8 pavilions offer a wide range of flavours and savoir-faire. Meet passionate and committed winemakers and dive into the world of Bordeaux wines!

01 BORDEAUX CHILLED WINES

This stand proposes a wide selection of chilled wines with a colour chart that goes from a translucent pale yellow to a golden copper-tinted yellow, also featuring the light or intense pinks of Bordeaux’s rosé wines. 21 AOCs are represented by the people responsible for making these dry whites, sweet whites, rosés, clarets, and sparkling wines with ardour and precision. These wines are perfect for an aperitif, a meal and even a dessert.

02 BORDEAUX AND BORDEAUX SUPÉRIEUR REDS

The Bordeaux and Bordeaux Supérieur red wine appellations are the only ones found across all of the Gironde wine regions. Spread over 45,000 hectares, these appellations are enriched by a multitude of different soils and characteristics that create an infinite diversity: each wine has its own style and character.

03 MOUTON CADET - BARON PHILIPPE DE ROTHSCHILD

In 1930, driven by a desire to show wine lovers across the world all of the richness found in Bordeaux’s terroir, Baron Philippe de Rothschild created Mouton Cadet. Nine decades and three generations later, Mouton Cadet continues to innovate in particular by offering many wines certified in organic farming. Their ambition is to guarantee the best quality, from the ground to the glass, while preserving Nature and Humanity - from the winegrower to the consumer.

04 GRAVES - SAUTERNES

The appellations of Graves, Pessac-Léognan, Sauternes and Barsac were created on the part of the left bank that was the cradle of the Bordeaux vineyards. They are home to a wide range of red, dry whites and sweet whites, including some Graves Crus Classés and 1855 Grands Crus Classés. All of these wines are shaped by families of winemakers that are both authentic and audacious, reflecting the personality of their terroir.

05 SAINT-ÉMILION - POMEROL- FRONSAC

This stand is home to wines from the ten appellations in the Saint-Émilion - Pomerol - Fronsac area. Combining finesse and intensity, elegance and power, these wines convey the personality of their renowned terroir. Maintaining ancestral traditions while constantly innovating, they are produced using new methods with respect for the environment and welfare.

06 THE HILLSIDES

Located on the right bank of the Gironde and the Garonne, the seven Côtes de Bordeaux appellations are home to audacious winemakers and family estates. Their know-how, passed down from generation to generation, fuses with the natural elements of the region such as the hills to create gourmet, elegant wines.

07 MÉDOC WINES

The vineyards of the Médoc are singular for their size, economic power, variety, but also for the coexistence of tradition and cutting-edge technology, as well as their prestigious names. The Médoc produces red wines with very different characteristics, determined by the grape varieties used, the soil, the methods of production and the winemaker’s style.

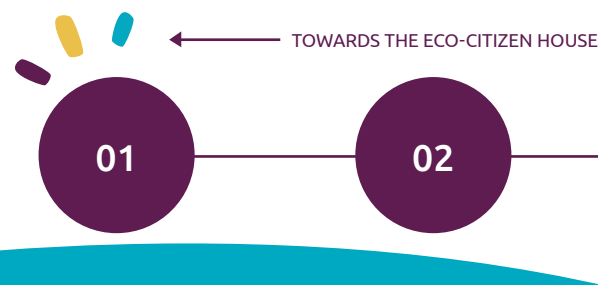
08 NOUVELLE-AQUITAINE WINES

Vineyards extend beyond the borders of Bordeaux. Indeed, the Nouvelle-Aquitaine region contains many other famous appellations and protected geographical indications: Côtes du Marmandais, IGP Atlantique, Vins de Bergerac, Côtes de Duras, Jurançon, and more. This stand takes you on a sensorial voyage across the region via white, red and rosé wines.

THE WINE TRADE ACCORDING TO WINE MERCHANTS

As the historic ambassadors for Bordeaux’s wines, today, wine merchants are relaying their work, know-how and values through an exhibition, multi-sensorial experiences, virtual reality, and more. Learn about the wine trade, its career opportunities and creativity.

Professionals will be present to answer all your questions in dedicated discussion areas near the pavilions: find them during peak hours and on the pavilions during the opening hours of the festival!



Tasting together

The Tasting Pass: everything you need to know



To explore the appellation stands and take advantage of all that the festival village offers, the Tasting Pass (La Pass Dégustation) is the key to making the most of Bordeaux Fête le Vin. At each pavilion, visitors are invited to present their Pass in order to taste the wine of their choice.



The Tasting Pass includes:

- **1 TASTING GLASS AND A GLASS HOLDER**
- **1 ELECTRONIC CARD - SCAN THE CARD TO TASTE - NUMBER OF TASTINGS RECORDED ON THE CARD**
- **11 TASTINGS (5 CL)**
 - 2 tastings at the 'Bordeaux Chilled Wines' stand
 - 1 tasting at the 'Bordeaux and Bordeaux Supérieur Reds' stand
 - 1 tasting at the 'Mouton Cadet - Baron Philippe de Rothschild' stand
 - 1 tasting at the 'Graves - Sauternes' stand
 - 1 tasting at the 'Saint-Émilion - Pomerol- Fronsac' stand
 - 1 tasting at the 'Hillsides' stand
 - 1 tasting at the 'Médoc wines' stand
 - 1 tasting at the 'Nouvelle-Aquitaine Wines' stand
 - 2 more tastings to be enjoyed in the stands of your choice
- **1 WORKSHOP OF YOUR CHOICE AT THE BORDEAUX WINE SCHOOL PAVILION**
- **1 €5 DISCOUNT ON THE BORDEAUX FÊTE LE VIN TEXTILE RANGE IN THE BORDEAUX TOURIST OFFICE BOUTIQUE**
- **1 TBM TRANSPORT CARD UPON REQUEST AT THE TICKET DESKS**

How do you collect your Tasting Pass?

Present your ticket voucher at the Cailhau ticket desk from 21st June 2023, from 12pm to 6pm to collect your glass, glass holder and map. The desk is located opposite La Maison Ecocitoyenne. Then, during the festival, from 11am to 11pm, at the Munich ticket desk from 11am to 11pm and from 10.30am to 11pm at the Cailhau ticket desk.

1 ticket voucher = 1 Tasting Pass.

Where can you buy a Tasting Pass?

- Prior to the festival, from 21st June, at the Cailhau ticket desk (opposite La Maison Ecocitoyenne) from 12pm to 6pm.
- During the festival, from 11am to 11pm at the Munich and Cailhau ticket desks.
- Online at www.bordeaux-fete-le-vin.com

Prices

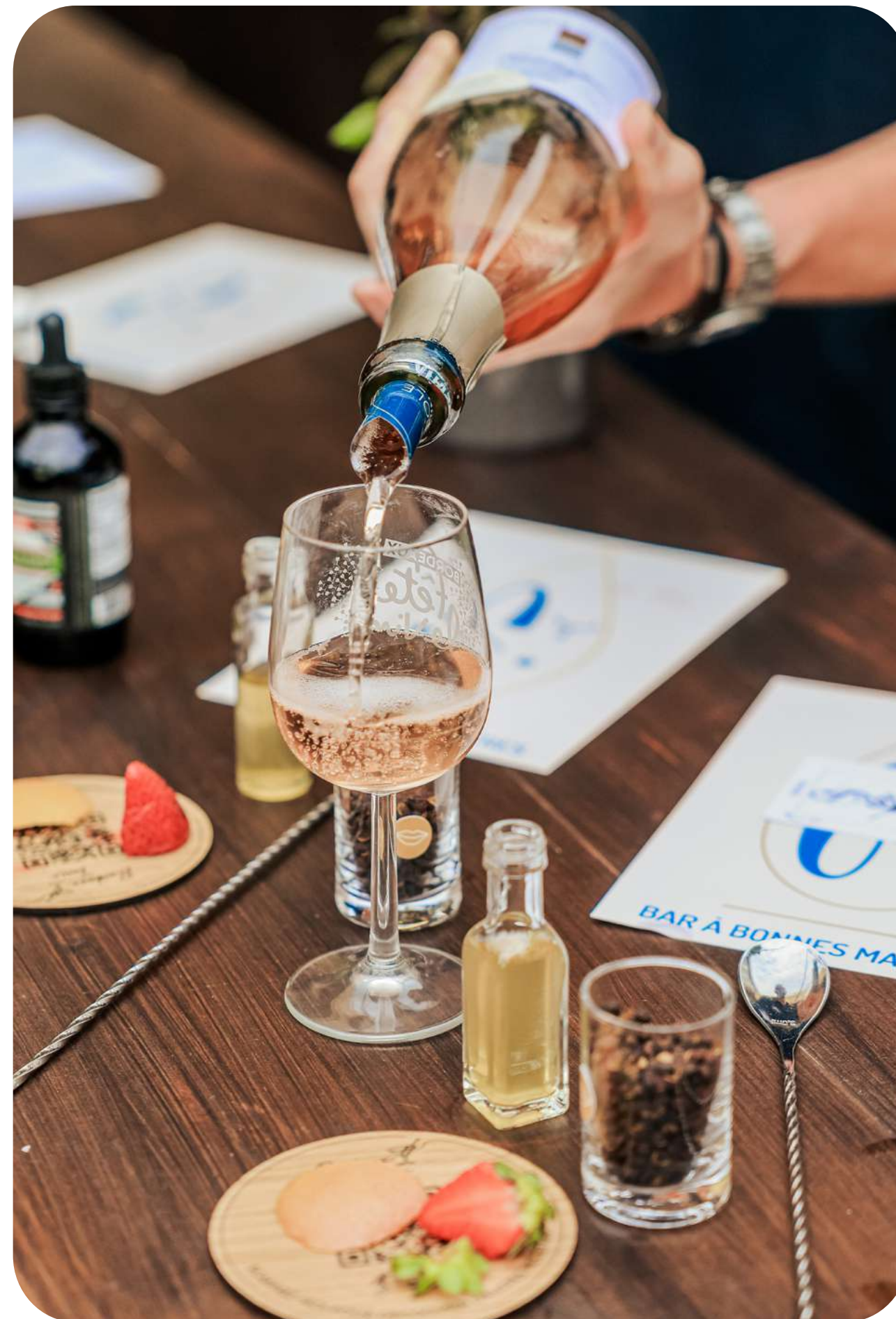
From 1st June: full rate of €22
Groups: €16 when purchasing 20 or more Passes.

Our commitments

- Recycling of the RFID cards by a specialized company (*the cards will be placed in recycling bins at the exits of the event site*)
- Raising awareness of responsible consumption thanks to a limited gauge on the glass
- Promotion of soft mobility: tickarte TBM on request, installation of bicycle parking
- In order to welcome all visitors, the counters are adapted to people with reduced mobility.

Learn to better taste

From 22nd to 25th June 2023



Learn to better taste

The Bordeaux Wine School *offers a variety of tasting experiences*



The Bordeaux Wine School invites visitors to share the secrets of the Bordeaux vineyards directly at its pavilion. A whole host of original, no-fuss experiences perfect for those looking for new discoveries are on the agenda. Here, there are no teachers – instead, you'll find winemakers, oenologists and sommeliers eager to transmit their passion for Bordeaux wines.

The school welcomes people wishing to learn about wine all year round in the heart of Bordeaux. During the Bordeaux Wine Festival, it will take up residence at Place Munich. Its flagship pavilion will offer three areas with different atmospheres and themes allowing everyone to discover Bordeaux wines, whatever their knowledge, motivation, or schedule. All that's left is to choose!

For more information about workshops and pre-bookings from 1 June onwards, visit ecoleduvindebordeaux.com



Learn to better taste

What's happening on "La Scène"?



Pré-réservation en ligne dès le 1^{er} juin sur www.ecoleduvindebordeaux.com
Ateliers accessibles pour tous les visiteurs détenteurs d'un pass Bordeaux Fête le Vin.

The Bordeaux Wine Festival tasting pass includes a 30-minute workshop on "La Scène" (booking and pass required). Five essential, fun and creative themes are offered:

Blind tasting

Every day: 11.30 am – 12.15 pm – 3.15 pm
Discover an overview of the Bordeaux vineyards and grape varieties: don't worry about your level of knowledge – here, all that matters is your sensations!

Wine and Cheese

Every day: 2.30 pm – 4 pm – 5.30 pm
Enjoy delicious pairings alongside a wealth of information and anecdotes about this much-loved French duo!

Food and wine

Every day: 1 pm – 1.45 pm – 6.15 pm
Work up an appetite thanks to our surprising food and wine pairings for a simple yet effective summer treat!

Sparkling Bordeaux

Every day: 4.45 pm
Come and have a sparkling good time while (re)discovering a 100% local product perfect for sharing!

Rock'n'wine

Every day: 7 pm – 7.45 pm – 8.30 pm – 9.15 pm – 10 pm
The rock star of tastings is sure to light up the crowd, with aromatic notes played to the beat of live music!

2 dégustations sont prévues par atelier.

At the experimental area

Many other discoveries are freely available
Break away from tasting conventions around the table:

Wine's up:

Freely available, every day - 11.30 am to 3.30 pm
15 minute back-to-back workshops
Guess or have your partner guess the mystery wine in pairs.

Geo-sensory tasting:

Freely available, every day – 3.30 pm – 4.15 pm and 5 pm
30 minute workshops - 2 wines tastings
"Tell me where your wine comes from and I'll tell you what it tastes like and how to enjoy it": experts from Derenoncourt Consultants reveal their secrets to understanding the impact of the terroir on the taste of wine.

As dusk falls, make your way over to the Wine Casino!

Freely available, every day - 5 pm to 11 pm
15 minute back-to-back workshops
Complete with play mat, tokens and a glass of wine, you're ready to play: place your bets!



Head over to the bar to experience unexpected sensory adventures:

From the vineyard to the kitchen

Freely available, every day - 11.30 am – 12.10 pm and 12.50 pm
30 minute workshops - 2 wine tastings
Cook with ingredients harvested in the heart of the vineyards to create a surprising, appetising recipe that pairs perfectly with Bordeaux wines.

Guess the grape

Freely available, every day - 1 pm to 5.50 pm
20 minute back-to-back workshops
At the bar, you won't find any fancy wine glasses or bottles but three mysterious single-variety wines: can you guess which one's which? The aim is to help you understand the hallmark of Bordeaux wines: blending.

As dusk falls, come and mix your Bordeaux Tonic!

Freely available, every day - 5.50 pm to 11 pm
20 minute back-to-back workshops
With the help of a mixologist, participants will create their very own cocktails based on refreshing Bordeaux wines: Dry white, Sweet white, Crémant and Rosé.

Discover local flavours

*From 22nd June
to 25th June 2023,
along the Garonne quayside*



Discover local flavours

A variety of flavours

Between tastings, or to accompany them, Bordeaux Fête le Vin has plenty of food options that reflect local gastronomy and produce, taking us on a journey all over the region of Nouvelle-Aquitaine: the Basque Country, Arcachon Bay, the Dordogne, Corrèze, the Landes, and more!



Our commitments

- We select producers and artisans according to strict criteria; they must respect seasonality, the origin of products and use raw materials
- Service providers use recipes that are representative of Nouvelle-Aquitaine
- We have implemented an environmental approach that is upheld by producers
- We endeavour to reduce the volume of waste
- We use compostable containers and repurpose waste in partnership with a collection company, Les Détritivores
- We do not use plastic bottles
- We have ISO 20121 certification for our approach to sustainability
- We promote sustainable local products
- Our food options are organised in partnership with the AANA (L'Agence de l'Alimentation Nouvelle-Aquitaine) which works to maintain the quality of Nouvelle-Aquitaine's agricultural and food-processing produce. This agency has been a loyal partner of the Bordeaux Wine Festival since the first edition.



The Nouvelle-Aquitaine gourmet food village



The Bordeaux Wine Festival also brings you food flavours from the region in the festival villages. The range of options available has been made possible thanks to L'Agence de l'Alimentation Nouvelle-Aquitaine (the AANA). Festival-goers will be able to taste all of the culinary treasures of the region in three different ways, with something for everyone. With a range of tasty options, visitors will be spoiled for choice!

Food stands

As the primary ambassadors of regional gastronomy, the producers, artisans and restaurateurs put all their heart and expertise into serving good products that are both healthy and sustainable. Be it sweet or savoury, the festival caters for everyone's tastes. You might start, for example, with oysters from the Arcachon Bay-based oyster farmer Marc Druart, followed by salted meat and charcuterie from the Aldudes Valley (Pierre Oteiza), before tasting cheese from Guyenne and Gascogne (Marayn de Bartassac).

Those looking for meat will find duck from Ferme de Hournadet and Ferme de Lou Vincent, as well as Limousine beef from Ferme du Roseix. Other possibilities include: Canard Street, where they serve duck in all its forms; Suzette Crêperie Urbaine, where they revisit the buckwheat galette; and Smoky Rub, serving smoked meat and vegetables.

Vegetarians will have plenty to choose from too! Each stand is to serve at least one vegetarian option, while others, such as the greengrocers Petit Marché d'Ornano, have a strong focus on vegetables.

For dessert, there is no lack of options: ice cream from Landes-based Lacroix or Gironde-based Sofia, strawberries and sorbets from Corrèze (Ferme des Parettes) and canelés from La Toque Cuvrée!

For those looking to take a little time to relax before going back to tasting wine, stop off at the Dordogne, Corrèze and Lot-et-Garonne stands, or the Basque Country stand, where you'll find La Maison Basque de Bordeaux.

Food trucks

These pillars of street food culture allow you to eat on the go. Once again, this year, you'll see classic dishes on their menus: burgers, fish and chips, sandwiches, and more. Get a taste of Arcachon Bay at Chai Thonthon, where you'll find fish burgers and fish and chips.

Stop at Green Garage for some veggie rolls or pulled pork. Le Limousine Truck serves veal, pork and truffade: a potato and cheese dish from Limousin. Why not finish with a Liège waffle?

Move to the music with Bordeaux Fête le Vin

From 22nd June to 25th June 2023, along the Garonne quayside



Move to the music with Bordeaux Fête le Vin

Three stages for a range of concerts

The mix between wine and music will set the tone for this edition of the Bordeaux Wine Festival.

Along the quays, from 6pm to 11pm, the stages will host twelve live concerts and four DJ sets, with an eclectic bill (soul, hip-hop, urban sounds, jazz, etc.).

This year's line-up is split equally between male and female performers. While affirming this conviction that music has no gender, the musical line-up is highlighting local artists, since Bordeaux and its surrounding region is full of talent. Each stage will shine a spotlight on a variety of musical horizons, with an aim of using music as a vector of conviviality and bringing people together while tasting wine.

Numerous local talents from the local music scene:

- Naë, a writer, composer and performer who creates soul-infused songs with added pop and rap elements
- Jaïa Rose, a rising star from Bordeaux whose live performances are explosive
- Franck & Damien perform music by artists such as Ben Harper, John Mayer, The Rolling Stones, Dire Straits and George Ezra with their own particular sound, in addition to original compositions.

Josem - the Young Symphony Orchestra of Entre-deux-Mers Saturday, June 24, 2023, Darwin eco-system

For Bordeaux Fête le Vin, Darwin offers to attend the concert of Josem, a young symphony orchestra, around a tasting of wines, committed to an organic approach.

€12/person - reservation on www.bordeaux-fete-le-vin.com



Cailhau Stage

22/06 - 6pm - 11pm - DJ Set - Ly & Peau d'Orange
23/06 - 7pm - 11pm - DJ Set - Pops Jackie Lynn & Alpine DJ
24/06 - 7pm - 11pm - DJ Set - Thibault Perceval & Eva-Jane
25/06 - 7pm - 11pm - DJ Set - Iboat | Carte blanche

Prairie Stage

22/06 - 8pm - 9pm - Concert live - Ayla Millesen
23/06 - 8pm - 9.10pm - Concert live - Jaïa Rose
24/06 - 7.30pm - 9pm - Concert live - Joao Selva
25/06 - 7.45pm - 9.15pm - Concert live - Chaille

Platanes Stage

22/06 - 6.15pm - 7.30pm - Concert live - Naë
22/06 - 9.15pm - 10.30pm - Concert live - Micayl
23/06 - 6.15pm - 7.30pm - Concert live - Ni Maxine
23/06 - 9.10pm - 10.40pm - Concert live - Djeu-hdjoah & Lieutenant Nicholson
24/06 - 6pm - 7.15pm - Concert live - Doya
24/06 - 9.05pm - 10.40 - Concert live - Tioma et Aupinard
25/06 - 6.15pm - 7.30pm - Concert live - Franck & Damien
25/06 - 9.15pm - 10.40 - Concert live - Lass

Our commitments

- With an equal and eclectic program
- By making music a vehicle for sharing and gathering
- Using led bulbs to light up the different scenes.

Have fun and be amazed

*From 22nd June
to 25th June 2023,
along the Garonne quayside*



Have fun and be amazed

Activities that reflect Bordeaux wines' diversity

The Bordeaux Wine Festival is all about discovery, which also applies to the activities, shows and exhibitions that are taking place during the festival, aimed at people of all ages! Bordeaux Fête le Vin is, above all, inclusive, and is created for everyone.

Activities:

Mimillésime family area

From 22nd to 25th June, from 11am to 11pm

Designed by the collectives L'Orangeade and Cmd+o, this fun, convivial space will highlight biodiversity in the world of wine. It will also be the site of a participative work of art - so that children can learn while having fun-, an insect hotel, as well as free-access games and activities.

Anima Vigne

22nd and 23rd June from 1pm to 6pm, 24th and 25th from 11am to 6pm

This fun space full of games is based on the world of wine: barrels, corks, taps, staves, hooping... all of these accessories are used in games of skill, thinking, speed and luck!

Wine Pong

From 22nd to 25th June, from 11am to 11pm

LaDegust.fr is a portal for wine lovers, guiding them to fun, communal events, held by a community of wine shops and wine producers all over France. As part of the Bordeaux Wine Festival, in the evening of 22nd June, LaDegust.fr invites festival-goers to take part in a game of Wine Pong, in collaboration with Raffut and in the presence of players from UBB.

The rules of the game are simple: two teams of four people compete to be the first to get the rugby ball in each of the three barrels.

To find out how to sign up and see what prizes are on offer, head to [LaDegust.fr](https://www.ladegust.fr)

Nadalié cooperage demonstration

24th and 25th June, from 11am to 7pm

The Nadalié cooperage will be present on the quays to show the public their profession via a barrel-making demonstration. The coopers will share their passion for this job which brings about the marriage of wine and wood.

Exhibitions:

Paroles de négociants

At the Bordeaux Négoce stand,

from 22nd to 25th June, from 11am to 7.30pm

The historic ambassadors of Bordeaux's wines, "les négociants" (or "merchants") explain what they do, the expertise involved and their values. This exhibition consists of "dynamic" photographic portraits, as well as multi-sensorial experiences, opening up the world of the wine merchant and their wines, adding a new twist to Bordeaux wines!

Bordeaux, vineyards and nature

In front of the Miroir d'Eau,

from 22nd to 25th June, from 11am to 11pm

This photo exhibition captures moments of natural beauty in the vineyards. From bees to lambs, insects to horses, nesting boxes to rural heritage, nature is winegrowers' principle ally. The biodiversity reflected in these photographs is becoming more and more central to the ambitions of Bordeaux wineries.

Vignerons

By Yann Arthus-Bertrand

From 22nd June to 25th June,

from 11am to 11pm

This exhibition of 70 portraits of winemakers from Blaye Côte de Bordeaux, giving a glimpse into the life of the people behind the bottle and how they adapt their practices to new environmental and climate

This year, the exhibition is being placed at the heart of the festival, so that visitors can feel the emotion and the personalities conveyed by the people photographed by Yann Arthus-Bertrand during his 3-day stay in the Blaye vineyards.

Shows:

Breakdancing by the Move It company

On the Miroir d'Eau,

Friday 23rd June, from 5.30pm to 7.30pm

The MOVE IT association in collaboration with the Caisse D'Epargne Aquitaine Poitou-Charentes are setting up as part of Olympic Day and Bordeaux Fête le Vin, a Battle of Breakdance, a new Olympic discipline highly anticipated in Paris in 2024.

Artists and athletes from the Nouvelle-Aquitaine region as well as from all over France will be present on Friday June 23 from 5:30 p.m. on the water mirror to compete and win the title.

The Confrérie parade

Leaves from La Maison Écocitoyenne, 24th June at 12pm

Colour-in frescos of the Bordeaux vineyards

Along the quays, from 22nd June to 25th June, 11am to 11pm

Boat racing - (Aviron) Eights

On the Garonne, 24th June from 11am. The teams will take part in a regatta along Bord'Eau Village, setting off from the Chaban-Delmas Bridge and finishing at Hangar 14.

Have fun and be amazed

Drone shows



23rd and 24th June, 11pm

One of the brand new additions to the 2023 edition of the wine festival: 400 drones will light up the Bordeaux skies over two shows. The sequence was created specifically for Bordeaux Fête le Vin, shining a light on Bordeaux's wines and biodiversity. At nightfall, the Bordeaux sky will become a giant canvas, made by the light of the drones. This fascinating show was designed by Dronisos, pioneers of autonomous drones shows, both inside and outside, and based in Bègles.

As veterans of large première events, Dronisos recently flew drones over the Coliseum in Rome. They also flew almost 2000 drones during an airshow in Dubai! Last December, Dronisos became a household name as part of the 'France Has Got Talent' (La France a un Incroyable talent) TV show, where their performance took them to the final. Dronisos is proud to use drones that are 100% French; they are made by Parrot, modified by Dronisos and assembled in France. Using their expertise, they create choreography using light to tell stories in the sky. This specially created show is sure to amaze kids and adults alike.



Visit and discover

*From 22nd June
to 25th June 2023,
along the Garonne quayside*



Visit and discover

Step on board a sailing ship



Tall ships have become a symbol for the Bordeaux Wine Festival, which is appropriate given the role that they have played in transporting Bordeaux wines and forging their reputation across the world. Some of these exceptional visiting ships will be moored on the quayside from 22nd to 25th June, three of which will even be open for visiting.

Do you know how to recognise a tall ship?

A tall ship is a monohull boat with a hull that measures at least 30 feet (9.14 metres) in length. Their Class is determined by two criteria: their size and their rigging. As such, all ships with a hull that is more than 40 m long or with fully rigged ones are A Class ships.

Visit a ship

These three ships are accessible with a ticket (one for each ship). The crew will welcome you on board and, depending on their availability, answer your questions. On the international boats, exchanges will be mostly in English. Those who wish to may take a French booklet at the beginning of the visit.

Price: €5
Free for children under 6

Book at www.bordeaux-fete-le-vin.com

Tours from 22nd to 25th June.
30 min slots from 11.15am to 4.45pm

LE BELEM

A CLASS - THREE-MASTED BARQUE -
OVERALL LENGTH: 58 M

Built in 1896, Belem is undoubtedly one of the most famous French ships! Its history is full of adventures, nationality changes and different purposes, but above all, it is the last French commercial sailing ship from the 19th century still sailing today. It became a listed historical monument in 1984.

Ponton d'honneur, next to La Maison Écotoxicologique

GALEÓN ANDALUCÍA

A CLASS - 6 SQUARE SAILS AND ONE LATEEN
- 38 M

This grand replica of a 17th-century Spanish galleon was built by the Nao Victoria Foundation and is the only one of its kind in the world. El Galeón is an embodiment of tradition and modernity, reflecting Spanish culture. Indeed, for three centuries, galleons of this kind sailed between Spain, Asia and the Americas, fostering trade and dialogue.

Ponton Jean-Jaurès, opposite Place des Quinconces

SANTA MARIA MANUELA

A CLASS - FOUR-MASTED SCHOONER - 68 M

Santa Maria Manuela was launched in 1937 in Lisbon (Portugal). Between 1937 and 1993, she transported thousands of sailors to Newfoundland and Greenland to catch cod, the most popular fish among the Portuguese. Today, she has a new role, taking guests on oceanic adventures and scientific expeditions.

Ponton d'honneur, next to La Maison Écotoxicologique

Accessibility

Pushchairs are not allowed onboard. Due to the narrowness of the gangway, disabled access cannot be guaranteed. Persons requiring crutches will be allowed access according to instructions given by the captain of the ship. At low tide, the gradient of the pontoons can reach 15%. The presence of someone to assist is recommended.

Visit and discover

More boats on the quays



There will be other boats on the quays as well, meaning there'll be even more attractions to admire. Though they may not be open to visit, they are nonetheless an essential part of the Bordeaux Wine Festival experience.

THE PEN DUICKS

The Pen Duicks come from a line of legendary boats belonging to Eric Tabarly. Their name means "little black beast" in Breton, referring to the black-capped chickadee. They can be seen at Bordeaux Fête le Vin.

Tabarly, un homme des bateaux *Maison Écociyenne*

Directed by Dominique Pipat and Laurent Cadoret, this 30-minute film will be followed by a talk with a skipper and Jean-Pierre Couteau, the president of the Eric Tabarly association.

The director claims that, "thanks to [Eric Tabarly], I have sailed all of the oceans of the world". The documentary paints a portrait using personal accounts that tell the story of this maverick sailor who became a legend.

Screening times:

- Thursday 22/06:
3pm to 4pm / 5pm to 6pm
- Friday 23/06:
1pm to 2pm / 5pm to 6pm
- Saturday 24/06:
11am to 12pm / 5pm to 6pm
- Sunday 25/06:
3pm to 4pm / 5pm to 6pm

Contact details:

Association Eric Tabarly
Jean-Pierre Couteau- president
Phone: 02 97 83 72 64 / 06 85 36 72 83



THE ANDRÉ-YVETTE

A true piece of heritage from the Atlantic crossings, the André-Yvette is from a line of industrial shipping which has marked the contemporary history of the sea industry.

Visit and discover

Wine tourism: propositions to prepare your next escapades

Bordeaux Fête le Vin is also an opportunity to set off on a discovery of the wine regions. At their stands, wine tourism destinations will propose activities and give festival-goers the chance to meet people working in the sector.



Visit the vineyards every day, setting off from the Tourist Office

From Bordeaux, there are many excursions, taking you to vineyards, chateaux, wine villages and the surrounding landscapes. There is a vast and varied selection to choose from: from the Médoc to Sauternes, from Saint-Emilion to Graves, from Blaye and Bourg to the vineyards by the Estuary or in Entre-Deux-Mers. Book an excursion for a half day or a full day, starting at €47 per person! Find Bordeaux Fête le Vin merchandise at the Bordeaux Tourist Office boutique, where you can also book tours of the city and the vineyards.

Visit the Tourist Office at 12 Cours du 30 Juillet, Bordeaux, 33000, or book your online at www.visiter-bordeaux.com

Vineyards everywhere: Nouvelle-Aquitaine wine tourism stands

Nouvelle-Aquitaine vineyard

Le Comité Régional du Tourisme proposes unforgettable experiences in the vineyards. All over Nouvelle-Aquitaine, chateaus, homes, winemakers and artisans open their doors to visitors, showing their expertise and sharing their passion. The tourism stands also promote the environmental initiatives put into place across the region.

Beran vineyard

The wine appellations of Jurançon, Madiran, Pacherenc du Vic Bilh and AOC Béarn cover everyone's tastes. Plains and plateaus, hillside vineyards, mountains; the landscapes vary greatly.

Cognac vineyard

Set off for Saintes and the Saintonges region in

Charente-Maritime. Saintes is a city of art and its history goes back more than 2000 years. The Saintonges countryside is rich with greenery, gentle marshlands, wetlands, and pleasant villages of white stone. Pineau, Cognac, a traditional cake called the galette charentaise... Saintes and its sur-

roundings are full of authentic, tasty delights. La Maison de la Vigne et des Saveurs reveals the world of Haute-Saintonge's winemakers, promoting the area's exceptional produce with multiple flavours and culinary experiences. With their old fortifications, historical towns such as Pons and Jonzac are a great starting point for a hike through forests, over

Original experiences at the Gironde Tourisme zone

Every day, Gironde Tourisme are offering festival-goers the chance to experience "A day in the vineyards" with an eclectic range of activities, reflecting the diversity of wine tourism options on offer in and around Bordeaux.

From the south of Gironde to the north, wine-producing chateaus and leisure companies rival each other in terms of creativity to reinvent how we can explore the vineyards. Start the day with a yoga session and get a feel for the open-air guinguette, then play a game with national monuments before sending a postcard to grandma and going home with a collector's photo.



Find the complete program of a Day in the Vineyard on www.bordeauxwinetrip.fr/bordeaux-fete-le-vin/ or by flashing this QR Code

Celebrate with a conscience

*During Bordeaux Fête le Vin
and all year round*



Celebrate with a conscience

An event aligned with the city's commitments

In March 2022, Bordeaux Métropole and its Tourist Office published their tourism and events strategy until 2026. One of the key strategic issues addressed by this roadmap was how to make Bordeaux a venue for events that have a positive impact on the city, with gatherings that have a minimised environmental footprint and significant social and societal benefits. To this end, Bordeaux Fête le Vin upholds this region-wide commitment to hosting events responsibly.

An environmentally responsible event

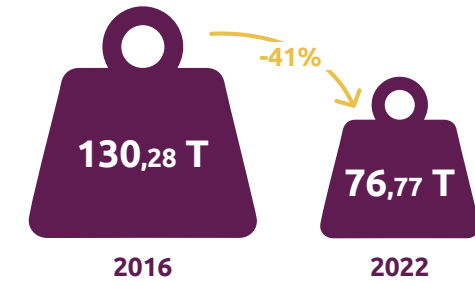
The 2023 edition of Bordeaux Fête le Vin has ISO 20121 certification. But what does that mean? The ISO 20121 label is awarded to events that have chosen to take a sustainable approach to organisation. Such is the case for Bordeaux Fête le Vin, which continues to amplify its commitments to protect the environment.

Reducing and repurposing waste

In order to not only reduce waste but also to repurpose waste generated at the event, Bordeaux Fête le Vin has adopted certain concrete actions:

- Containers, cutlery, cups and serviettes provided at all stands at Bordeaux Fête le Vin will be entirely compostable;
- An objective of zero plastic on sale is in place;
- The size of containers for dishes served at food stands will be reduced significantly and adapted to their products;
- A "Green Brigade" will be deployed to make the public aware of the importance and aid them in the process of sorting waste;
- Glass bottles and corks will be collected and subsequently treated;
- Organic waste will be repurposed by Les Détritivores, cigarette butts by Eco-mégot and oyster shells by Coquille;
- Those working at the stands and festival-goers are invited to bring their own water containers to avoid the use of plastic bottles. Water fountains with drinking water will be made available throughout the site.
- In partnership with the association Ceseau, pocket ashtrays will be distributed freely to visitors at the festival's information points (*while stocks last*).

Volume of waste produced



+ More than 52 tons of waste have been recycled

Reusing equipment

Most of the equipment needed to put on Bordeaux Fête le Vin will be reused or given to associations once the festival is over thanks to our partners Assistant à Maîtrise d'Ouvrage, Côte Ouest.

Spreading awareness

Throughout the 2023 edition of Bordeaux Fête le Vin, an exhibition will be dedicated to the environmental issues faced by the world of wine, how the industry is reacting, and the festival's environmental initiatives.

A responsible economy

The aforementioned environmental issues are also dependent on the economy. For this year's edition, Bordeaux Fête le Vin is promoting local producers, local and seasonal produce and highlighting local savoir-faire.



Celebrate with a conscience

A humane event



Disabled access

The appellation villages and all of our partners' spaces are compliant with disabled access regulations.

- Ticket booths adapted for persons with reduced mobility
- Pavilions equipped with access ramps
- Cable covers with a low gradient
- Installation of adapted counters
- Quick access for persons with reduced mobility
- Direction signs across the site
- Some of the sailing ships will be accessible to persons with reduced mobility but this cannot be guaranteed; the tide may cause the pontoons to reach a gradient of 15%.

Genderless toilets

As an inclusive festival, Bordeaux Fête le Vin has chosen to use genderless toilets.

The Angela campaign

Bordeaux Fête le Vin is a partner of the Angela campaign. The question "Where is Angela?" can be asked to staff in bars and nightclubs, partner businesses and events in the public space if one is in need of help. The staff react by ensuring that the person feels safe when confronted with an uncomfortable situation or harassment - whatever their age, gender or condition, day or night.

Recruitment

When recruiting ticket officers and customer service assistants for Bordeaux Fête le Vin, the organisation works with the Bordeaux Maison de l'Emploi, who work to achieve social insertion, helping people overcome barriers to employment.

Promoting moderate and responsible consumption

Bordeaux Fête le Vin is primarily a tasting festival, as such it assumes the responsibility of promoting responsible drinking. A prevention space will be on site, where APIPAF 33 will make visitors aware of the risks of excessive drinking, in addition to handing out free breathalyser tests and demonstrating the dangers of alcohol. Alcohol abuse is dangerous for your health, drink in moderation.

Analysing visitors' experiences

Bordeaux Tourisme et Congrès will be making a questionnaire available to Bordeaux Fête le Vin participants in order to evaluate the quality of their experience and tourism products on offer, with an aim of improving future editions of Bordeaux Fête le Vin. At the end of the edition, a study on the festival's carbon emissions will be carried out to measure the 2023 edition's environmental impact and comparisons will be made with previous editions. The conclusions drawn will be used to improve future editions.

Celebrate with a conscience



Bordeaux, a committed destination

Bordeaux is committed, along with local tourism stakeholders, to preserving our shared environment. This daily investment in ensuring that tourism has a more positive impact and is more creative in its approach was recently rewarded by receiving the title of European Capital of Smart Tourism.

Welcome to a city where your stay can be sustainable, whether you are using transport, staying in accommodation, or enjoying leisure activities: a city which can enrich your stay while ensuring that future generations can enjoy the same experience.



Celebrate with a conscience



Bordeaux, a committed vineyard

The Bordeaux Wine Festival promotes organic and certified winegrowing in an environmental approach. Like the Bordeaux vineyard as a whole, each pavilion of the appellations is committed to meeting environmental, social and economic challenges.

In 2022, more than 75% of the Bordeaux vineyard area has a certified environmental approach (vs. 35% in 2014). Bordeaux brings together a diverse range of properties and production and protection methods. Within this great diversity, the best-known environmental labels exist side by side. Some properties have multiple certifications.

For instance, 23% of the Bordeaux vineyard area is farmed organically and 50,000 hectares (approx.) are certified HVE (High Environmental Value) or nearly 50% of the vineyard area.

The climate is a major parameter for wine quality. It has an impact on the terroir, the vintage effect and the size of the harvest. Until now, the change in the climate has had quite a positive effect on the ripening of Bordeaux grape varieties. However, uncertainties over the changes still to come have led the vineyard to anticipate and adapt.

How? Adapting for example the grape varieties with new varieties authorized in the production of Bordeaux AOCs, with respect for the typical character of the wines. Adapting through new practices like rethinking plot location to reduce exposure to the sun, delaying pruning, using grass cover... Reducing the Bordeaux wines carbon footprint (-39% between 2007 and 2022, target - 54% by 2030).

Agroforestry is also a concrete example. Looking at the Bordeaux vineyard from above, the landscape is a patchwork of greenery: rows of fruit trees alongside rows of vines, hedges bordering vineyard plots, shrubs between two vines...

Trees and shrubs are making a comeback in or around vineyard plots. In Bordeaux, many wine estates have made investments in this field. A large-scale movement that is growing significantly. A lot of advantages like the growth of biodiversity, the carbon sequestration, the creation of a micro-climate, reduced drift of crop sprays...

For more than 20 years, the Bordeaux vineyard has been committed to preserving the environment. Bordeaux has already come a long way in environmental terms, but the sector also faces social, societal and economic challenges. Contributing to a more sustainable and fair society, continuing to innovate, attracting talent, ensuring the region's livelihood... the vineyard is committed to all these aspects of CSR.

Since May 2021, the Bordeaux wine industry has been deploying a structuring collective approach to serve all members of the sector in terms of CSR: **Bordeaux Cultivons Demain**.

The 4 pillars of this approach:

- Helping to make the sector attractive: integration, job creation, training, sustainability...
- Ensuring the livelihood of our region: local jobs, solidarity, living well together...
- Preserving the environment: renewable energies, biodiversity, carbon reduction...
- Cultivating dialogue: ethics, traceability, responsible consumption and procurement...

Biodynamics, draught horses, ecological corridors... The estates open their doors to let you discover these new practices in the heart of the vineyards and in the cellars, during guided tours.

The strategy of the vineyard today revolves around 5 axes

- Reduction of environmental impact
- Reduction of pesticides
- Preservation of biodiversity
- Maintaining social cohesion
- Anticipating climate change
- Towards corporate social responsibility (CSR)

One of the pillars of Bordeaux's major lines of work is research. In Gironde, more than 20 public laboratories and 200 researchers combine their efforts in the service of viticultural knowledge. This unique advantage combined with a real partnership with the Bordeaux wine industry for more than 20 years has enabled concrete progress in the field. Each year, 1.2 million euros is devoted by the Interprofession to this work, including 400,000 euros specifically invested in research on the reduction of pesticides.

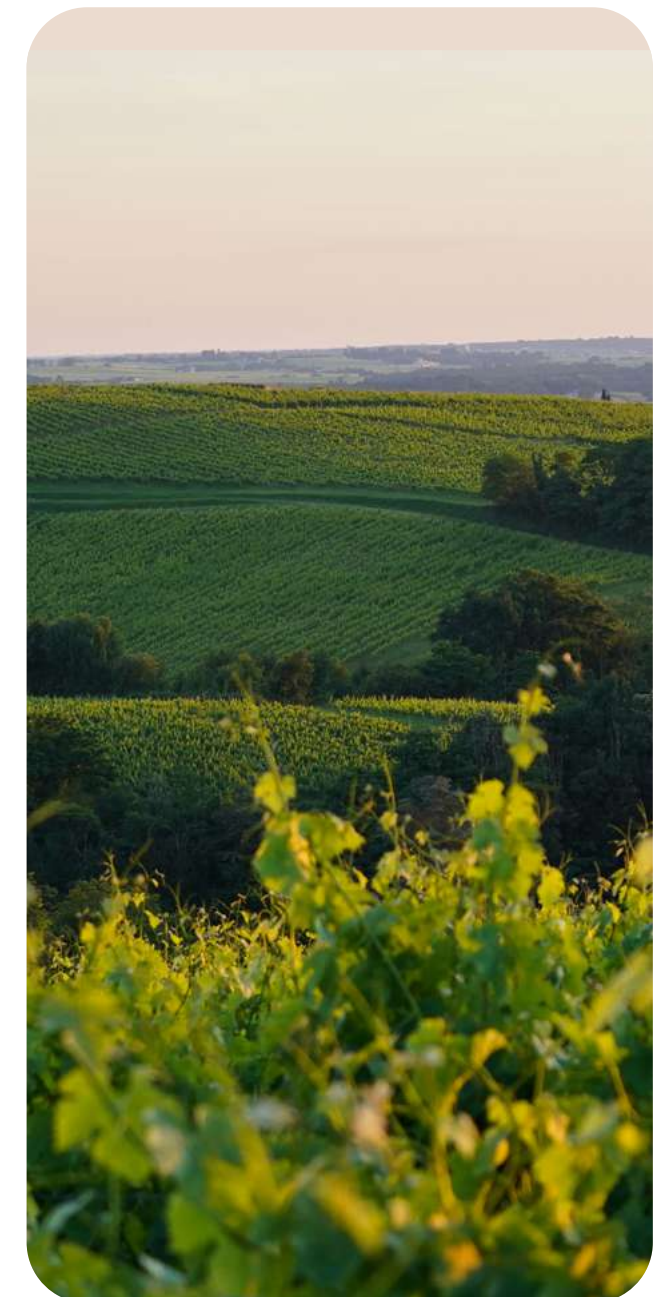




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Practical information

How to get in

Transport info here:

<https://www.bordeaux-fete-le-vin.com/infos-pratiques/comment-venir.html>

Press accreditation

Accreditation requests are made online from 25th May 2023 at:

www.bordeaux-fete-le-vin.com/Espace-presse

Press passes are to be collected at the press room in Palais de la Bourse. Outside of opening hours, please contact the press service in advance to collect your pass. Your accreditation is strictly personal and valid for one person only. It gives you the following rights:

- A Tasting Pass (Pass Dégustation);
- A glass and glass-holder;
- Access to the pontoons and sailing ships, during festival opening hours only. Access to the sailing ships from 11am to 5pm only. The pass does not give access to the sailing ships and pontoons in the evening, except upon invitation. Subject to security measures, crowds, public opening times and captain's agreement;
- Access to the press room. The press room is located in Palais de Bourse - access via Place Jean Jaurès from Thursday 22nd to Sunday 25th June from 10 am to 6pm.

For any other requests, it is essential to contact the press service by 6th June at the latest.

Practical informations

During the assembly and dismantling of the party on the platforms, road traffic, traffic on the platforms as well as the traffic of trams and buses may be impacted.

You will soon be able to find all the practical information at this address: <https://www.bordeaux-fete-le-vin.com/infos-pratiques/comment-venir.html>

As part of the organization of new drone shows on Friday 23 and Saturday 24 June, traffic disruptions are to be expected in the Parc Aux Angéliques area.

Access will be prohibited: Friday June 23, from 9 p.m. to midnight Saturday June 24, from 9 p.m. to midnight

Photos, communiqués and press packs are available at: www.bordeaux-fete-le-vin.com/Espace-presse.

Partners

Bordeaux Fête le Vin is only made possible every year thanks to our many partners and the work that they do to align with the commitments embraced by the event. The entire team of Bordeaux Fête le Vin would like to extend our warmest thanks to all.

Bordeaux Fête le Vin is organised by



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Media partners



Club des grands partenaires





PRESS CONTACTS:

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