

BORDEAUX, YOUR DESTINATION FOR 2023



Authentic yet dynamic, urban yet natural, historic yet alternative, Bordeaux has plenty to offer! The capital of the Gironde exudes a benevolent energy that charms its visitors. Bordeaux is strongly committed to sustainable tourism. Its tourism practices earned it 5th place in the international GDS-Index 2022, which evaluates destinations' sustainability strategies. Whether you are an art lover, history buff, gourmet, hiker or slow tourist, Bordeaux has something for everyone! It is a destination with a busy calendar that can be visited all year round. Major sports events, wine tourism, new cultural events, new gourmet addresses and hotels... there are plenty of reasons to (re)visit Bordeaux in 2023!

Bordeaux, a major sports venue

The next few years will see several international sports events coming to Bordeaux. In September, the Matmut Atlantique stadium is hosting five Rugby World Cup matches, while the Tour de France will be passing through Bordeaux on 7 & 8 July. In 2024, the Olympic Games arrive, with at least six matches in the men's and women's football tournaments. www.bordeaux-tourisme.com/agenda/evenements-sportifs

Dalí and Gaudí at the Bassins de Lumières

Open since 2020 inside Bordeaux's former submarine base, the Bassins de Lumières presents immersive light show exhibitions celebrating the works of great artists. A thrilling audio and visual experience is created through the projection of images in this extraordinary location. From 4 February, two new exhibitions will be opening based on the works of Dalí (long programme) and Gaudí (short programme). www.bassins-lumieres.com/

New permanent exhibition at the Cité du Vin

France's fourth most visited museum outside the Paris region, the Cité du Vin offers a unique museum environment that explores wine's cultural, civilizational, heritage and universal dimensions. The Cité du Vin is committed to sustainability and accessibility with NF Environment - Sightseeing Site, Sustainable Entertainment, and Tourism & Handicap certification.

2023 will see some exciting new features in the Permanent Exhibition, which is being completely redesigned with new content, equipment and displays from 4 February. In April, a new sensory exhibit called the *Via Sensoria* will be launched, focusing on tasting. www.laciteduvin.com

Bordeaux Fête le Vin, now every year!

Bordeaux Fête le Vin, the wine tourism festival par excellence, returns with a preview period from 15 June in restaurants, wine merchants and cultural venues all over the city, and then from 22 to 25 June on the banks of the Garonne. Previously biennial, this popular, convivial event will now be held every year, promoting Bordeaux as a destination through its wines, especially those embracing an environmentally-friendly approach, its local, artisanal products and the city's heritage.

The 2023 edition will be focused on tasting, inviting the public to explore the region's wines, with a range of entertaining activities, and of course, the opportunity to meet the winegrowers themselves.

The programme will include pavilions for the Bordeaux and regional appellations, numerous cultural, entertaining and festive events, concerts, exhibitions, food stalls offering local specialities, and beautiful tall ships along the quay that are open to the public. In keeping with the destination's commitment to sustainable tourism and events, the festival integrates eco-responsible organisation, which enabled the 2021 edition of Bordeaux Fête le Vin to obtain ISO 20121 certification.

www.bordeaux-fete-le-vin.com

A city of gastronomic delights

Rich and creative, representing cuisines from all over the world, Bordeaux's restaurant scene has flourished in recent years, making it an increasingly popular gastronomic destination. And this, of course, is attracting more chefs to the city! On the Rue Saint Rémi, known as "the restaurant street", there is the trendy new **Ganache** with two floors featuring rattan cages and other stylish design elements. Its neighbour, **Kama**, offers a Balinese-themed décor and a popular brunch menu. The Merci Marcel group's first venue in France, **French House**, has been designed as an "urban house" open from morning to night, for eating, drinking or snacking in a 650m² interior with a 70s Parisian drug store vibe. Open all day, the **Clémenceau** brasserie in the Place Gambetta remains as popular as ever, offering traditional cuisine and seafood. And now there are two: **Café Joyeux** is opening a second location on the riverfront. This café-restaurant prioritizes providing employment for workers with disabilities. Continuing along the banks of the Garonne, **Saint Martin** offers a simple but refined bistro cuisine, which changes every month. A new concept, **Les Récoltants** combines a canteen and a grocery shop, supplied by a farm just 20 km away. For gourmet, environmentally-friendly dishes made with local organic produce! **Ressources** restaurant offers imaginative cuisine by Tanguy Laviale and Daniel Gallacher, two well-known Bordeaux chefs. Opening in the second half of the year, **Atelier des Citernes** will offer a covered market-style space with 900 m² of food stands, a central bar and a stage area, near the train station.

1001 nights

Bordeaux has accommodation for all tastes and all budgets! At the end of 2022, **Jost** opened its doors in the station area, with dormitories and shared and single rooms. The facilities at this unusual new venue include a rooftop pool and a cabaret. Save the date: on 11 January, **First Name** will reveal its new 4* hotel in the heart of the Mériadeck district, offering a Feel Good philosophy that is evident in the rooms as well as in the restaurant and speakeasy bar. A 128-room **Hampton by Hilton** is planned in the same area for 2024. In the Chartrons district, **the Mondrian les Carmes 5* hotel**, designed by Philippe Starck, will open in the summer on the site of some 19th century wine cellars, with a restaurant, XXL bar, and a Spa. At the airport (soon to be served by the extension of the A-line tram), a 4* **Sheraton** hotel will be opening in the new "45ème Parallèle" convention centre. Finally, out in Bordeaux's vineyards, **Château de Léognan** is creating additional accommodation, offering a bucolic escape from the city.

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